



Station Order

Colorado Accountable Government Alliance

Market: Albuquerque

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

11868

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

204491

KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$100.00	1	1	1	1	1	5		5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$400.00	2	2	2	2	2	5		10
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$300.00	2	2	2	2	2	5		10
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$5.00 \$5.00						1	5	1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$10.00 \$10.00						1	5	1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$25.00 \$25.00							1	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$100.00 \$100.00							1	1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$60.00		1			1	5		2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$80.00	1		1			5		2
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$100.00 \$200.00		1		1		5		2
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$75.00 \$150.00			1		1	5		2
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$40.00 \$80.00	1			1		5		2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:38:50 PM

KREZ-TV

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suzanne@mediastategies.com



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KREZ-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Young & Restless	DT	M-F		\$40.00		1			1	5		2
1:00 PM 2:00 PM		30		\$80.00								
The Talk	DT	M-F		\$40.00			1	1		5		2
2:00 PM 3:00 PM		30		\$80.00								
Dr. Phil	EF	M-F		\$40.00	1	1	1	1	1	5		5
3:00 PM 4:00 PM		30		\$200.00								
KRQE 4p News	EN	M-F		\$75.00	1	1	1	1	1	5		5
4:00 PM 4:30 PM		30		\$375.00								
KRQE 4:30p News	EN	M-F		\$75.00	1	1	1	1	1	5		5
4:30 PM 5:00 PM		30		\$375.00								
KRQE 5:30p News	EN	M-F		\$150.00	1	1	1	1	1	5		5
5:30 PM 6:00 PM		30		\$750.00								
Saturday 5:30p News	EN	Sa		\$50.00						1	5	1
5:30 PM 6:00 PM		30		\$50.00								
Sunday 5:30p News	EN	Su		\$50.00							1	1
5:30 PM 6:00 PM		30		\$50.00								
Jeopardy	PA	M-F		\$150.00	1	1	1	1	1	5		5
6:00 PM 6:30 PM		30		\$750.00								
Wheel of Fortune	PA	M-F		\$175.00	1	1	1	1	1	5		5
6:30 PM 7:00 PM		30		\$875.00								
Jeopardy	PA	Sa		\$50.00						1	5	1
6:00 PM 6:30 PM		30		\$50.00								
Wheel of Fortune	PA	Sa		\$50.00						1	5	1
6:30 PM 7:00 PM		30		\$50.00								

Suzanne Collins

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Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

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Direct: 505-998-9530

KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
2 Broke/Mike	PT	M	\$500.00	1					5		1
8:00 PM 9:00 PM		30	\$500.00								
NCIS	PT	Tu	\$500.00		1				5		1
7:00 PM 8:00 PM		30	\$500.00								
Survivor	PT	W	\$300.00			1			5		1
7:00 PM 8:00 PM		30	\$300.00								
Elementary	PT	Th	\$500.00				1		5		1
9:00 PM 10:00 PM		30	\$500.00								
CSI New York	PT	F	\$250.00					1	5		1
7:00 PM 8:00 PM		30	\$250.00								
Crimetime	PT	Sa	\$150.00						1	5	1
8:00 PM 9:00 PM		30	\$150.00								
60 Minutes	PT	Su	\$400.00							1	1
6:00 PM 7:00 PM		30	\$400.00								
KRQE 10p News	LN	M-F	\$250.00	1	1	1	1	1	5		5
10:00 PM 10:35 PM		30	\$1,250.00								
Saturday 10p News	LN	Sa	\$150.00						1	5	1
10:00 PM 10:35 PM		30	\$150.00								
Sunday 10p News	LN	Su	\$200.00							1	1
10:00 PM 10:35 PM		30	\$200.00								
Letterman	LF	M-F	\$50.00	1	1	1	1	1	5		5
10:35 PM 11:35 PM		30	\$250.00								
Station Gross Totals			\$9,645.00	16	17	17	17	17	7	5	96

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:38:50 PM

KREZ-TV

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suzannel@mediastrategies.com

Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/22/12

Station: KRQE

POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	5:18:49 AM	CAGA12101H	\$20.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:38:45 AM	CAGA12101H	\$40.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:59:16 AM	CAGA12101H	\$40.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	7:22:51 AM	CAGA12101H	\$30.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	8:24:07 AM	CAGA12101H	\$30.00
POL/Colorado	204491 Let's Make a De M-F 10a-11a	:30 P5	KREZ	COLORAD	11868	9:59:00 AM	CAGA12101H	\$40.00
POL/Colorado	204491 Dr. Phil 3p-4p	:30 P5	KREZ	COLORAD	11868	3:16:31 PM	CAGA12101H	\$40.00
POL/Colorado	204491 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11868	4:28:45 PM	CAGA12101H	\$75.00
POL/Colorado	204491 M-F KRQE New:430p-5p	:30 P5	KREZ	COLORAD	11868	4:48:55 PM	CAGA12101H	\$75.00
POL/Colorado	204491 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11868	5:51:19 PM	CAGA12101H	\$150.00
POL/Colorado	204491 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11868	6:14:00 PM	CAGA12101H	\$150.00
POL/Colorado	204491 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11868	6:35:08 PM	CAGA12101H	\$175.00
POL/Colorado	204491 Mon Hour 2 8p-9p	:30 P5	KREZ	COLORAD	11868	8:59:26 PM	CAGA12101H	\$500.00
POL/Colorado	204491 LN M-F 10p-1035p	:30 P5	KREZ	COLORAD	11868	10:16:45 PM	CAGA12101H	\$250.00
POL/Colorado	204491 David Letterman 1035p-1137p	:30 P5	KREZ	COLORAD	11868	10:59:15 PM	CAGA12101H	\$50.00

\$1,665.00

\$1,665.00

Date: 10/23/12

Station: KRQE

POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	5:32:15 AM	CAGA12101H	\$20.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:05:55 AM	CAGA12101H	\$40.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:32:25 AM	CAGA12101H	\$40.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:52:15 AM	CAGA12101H	\$40.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	7:13:04 AM	CAGA12101H	\$30.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	7:53:44 AM	CAGA12101H	\$30.00
POL/Colorado	204491 M-F 9a-10a 9a-10a	:30 P5	KREZ	COLORAD	11868	9:16:25 AM	CAGA12101H	\$30.00
POL/Colorado	204491 Price is Right 11a-12p	:30 P5	KREZ	COLORAD	11868	11:29:56 AM	CAGA12101H	\$100.00
POL/Colorado	204491 Soap Rotator (1:00:00 PM)	:30 P5	KREZ	COLORAD	11868	1:59:01 PM	CAGA12101H	\$40.00
POL/Colorado	204491 Dr. Phil 3p-4p	:30 P5	KREZ	COLORAD	11868	3:07:23 PM	CAGA12101H	\$40.00
POL/Colorado	204491 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11868	4:08:45 PM	CAGA12101H	\$75.00
POL/Colorado	204491 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11868	5:50:49 PM	CAGA12101H	\$150.00
POL/Colorado	204491 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11868	6:21:14 PM	CAGA12101H	\$150.00
POL/Colorado	204491 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11868	6:47:48 PM	CAGA12101H	\$175.00
POL/Colorado	204491 Tue Hour 1 7p-8p	:30 P5	KREZ	COLORAD	11868	7:40:27 PM	CAGA12101H	\$500.00
POL/Colorado	204491 LN M-F 10p-1035p	:30 P5	KREZ	COLORAD	11868	10:27:13 PM	CAGA12101H	\$250.00
POL/Colorado	204491 David Letterman 1035p-1137p	:30 P5	KREZ	COLORAD	11868	11:25:45 PM	CAGA12101H	\$50.00

\$1,760.00

\$1,760.00

Date: 10/24/12

Station: KRQE

POL/Colorado	204491 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11868			\$175.00
POL/Colorado	204491 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11868			\$75.00
POL/Colorado	204491 Wed Hour 1 7p-8p	:30 P5	KREZ	COLORAD	11868			\$300.00
POL/Colorado	204491 Let's Make a De M-F 10a-11a	:30 P5	KREZ	COLORAD	11868			\$40.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	5:12:06 AM	CAGA12113H	\$20.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:25:20 AM	CAGA12113H	\$40.00
POL/Colorado	204491 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11868	6:52:05 AM	CAGA12113H	\$40.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	8:08:33 AM	CAGA12113H	\$30.00
POL/Colorado	204491 CBS This Mornin CBS Early S	:30 P5	KREZ	COLORAD	11868	8:45:16 AM	CAGA12113H	\$30.00
POL/Colorado	204491 M-F KRQE New:12p-1230p	:30 P5	KREZ	COLORAD	11868	12:12:28 PM	CAGA12113H	\$75.00
POL/Colorado	204491 The Talk 2p-3p	:30 P5	KREZ	COLORAD	11868	2:58:46 PM	CAGA12113H	\$40.00
POL/Colorado	204491 Dr. Phil 3p-4p	:30 P5	KREZ	COLORAD	11868	3:16:16 PM	CAGA12113H	\$40.00
POL/Colorado	204491 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11868	4:18:50 PM	CAGA12113H	\$75.00
POL/Colorado	204491 M-F KRQE New:430p-5p	:30 P5	KREZ	COLORAD	11868	4:38:25 PM	CAGA12113H	\$75.00
POL/Colorado	204491 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11868	5:57:28 PM	CAGA12113H	\$150.00
POL/Colorado	204491 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11868	6:14:00 PM	CAGA12113H	\$150.00
POL/Colorado	204491 LN M-F 10p-1035p	:30 P5	KREZ	COLORAD	11868	10:07:52 PM	CAGA12113H	\$250.00
POL/Colorado	204491 David Letterman 1035p-1137p	:30 P5	KREZ	COLORAD	11868	11:25:15 PM	CAGA12113H	\$50.00

\$1,655.00

\$1,655.00

[Sorted by: Date]

Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/25/12												
Station: KRQE												
	POL/Colorado	204491	M-F KROE New	4p-430p	:30	P5	KREZ	COLORAD	11868			\$75.00
	POL/Colorado	204491	M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	COLORAD	11868			\$150.00
	POL/Colorado	204491	M-F KROE New	4p-430p	:30	P5	KREZ	COLORAD	11868			\$75.00
	POL/Colorado	204491	Thur Hour 3	9p-10p	:30	P5	KREZ	COLORAD	11868			\$500.00
	POL/Colorado	204491	Price is Right	11a-12p	:30	P5	KREZ	COLORAD	11868			\$100.00
	POL/Colorado	204491	M-F KROE New	KROE News	:30	P5	KREZ	COLORAD	11868	5:38:33 AM		\$20.00
	POL/Colorado	204491	M-F KROE New	KROE News	:30	P5	KREZ	COLORAD	11868	6:12:30 AM		\$40.00
	POL/Colorado	204491	M-F KROE New	KROE News	:30	P5	KREZ	COLORAD	11868	6:32:10 AM		\$40.00
	POL/Colorado	204491	CBS This Mornii	CBS Early S	:30	P5	KREZ	COLORAD	11868	7:13:04 AM		\$30.00
	POL/Colorado	204491	CBS This Mornii	CBS Early S	:30	P5	KREZ	COLORAD	11868	8:28:02 AM		\$30.00
	POL/Colorado	204491	Soap Rotator	(12:30:00 PM	:30	P5	KREZ	COLORAD	11868	12:59:26 PM		\$40.00
	POL/Colorado	204491	The Talk	2p-3p	:30	P5	KREZ	COLORAD	11868	2:29:11 PM		\$40.00
	POL/Colorado	204491	Dr. Phil	3p-4p	:30	P5	KREZ	COLORAD	11868	3:16:31 PM		\$40.00
	POL/Colorado	204491	M-F KROE New	430p-5p	:30	P5	KREZ	COLORAD	11868	4:37:25 PM		\$75.00
	POL/Colorado	204491	KROE News 13	530p-6p	:30	P5	KREZ	COLORAD	11868	5:42:48 PM		\$150.00
	POL/Colorado	204491	M-F 630p-7p	M-F 630p-7p	:30	P5	KREZ	COLORAD	11868	6:47:18 PM		\$175.00
	POL/Colorado	204491	LN M-F	10p-1035p	:30	P5	KREZ	COLORAD	11868	10:08:05 PM		\$250.00
	POL/Colorado	204491	David Letterman	1035p-1137p	:30	P5	KREZ	COLORAD	11868	11:11:45 PM		\$50.00
												<u>\$1,880.00</u>
												<u>\$1,880.00</u>

Date: 10/26/12

Station: KRQE

	POL/Colorado	204491	Fri Hour 1	7p-8p	:30	P5	KREZ	COLORAD	11868			\$250.00
	POL/Colorado	204491	M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	COLORAD	11868			\$150.00
	POL/Colorado	204491	M-F KROE New	KRQE News	:30	P5	KREZ	COLORAD	11868	5:25:47 AM		\$20.00
	POL/Colorado	204491	M-F KROE New	KRQE News	:30	P5	KREZ	COLORAD	11868	6:38:45 AM		\$40.00
	POL/Colorado	204491	M-F KRQE New	KROE News	:30	P5	KREZ	COLORAD	11868	6:58:01 AM		\$40.00
	POL/Colorado	204491	CBS This Mornii	CBS Early S	:30	P5	KREZ	COLORAD	11868	8:08:33 AM		\$30.00
	POL/Colorado	204491	CBS This Mornii	CBS Early S	:30	P5	KREZ	COLORAD	11868	8:58:56 AM		\$30.00
	POL/Colorado	204491	M-F 9a-10a	9a-10a	:30	P5	KREZ	COLORAD	11868	9:17:55 AM		\$30.00
	POL/Colorado	204491	M-F KROE New	12p-1230p	:30	P5	KREZ	COLORAD	11868	12:12:38 PM		\$75.00
	POL/Colorado	204491	M-F KROE New	12p-1230p	:30	P5	KREZ	COLORAD	11868	12:28:26 PM		\$75.00
	POL/Colorado	204491	Soap Rotator	(1:00:00 PM	:30	P5	KREZ	COLORAD	11868	1:29:01 PM		\$40.00
	POL/Colorado	204491	Dr. Phil	3p-4p	:30	P5	KREZ	COLORAD	11868	3:51:43 PM		\$40.00
	POL/Colorado	204491	M-F KROE New	4p-430p	:30	P5	KREZ	COLORAD	11868	4:28:45 PM		\$75.00
	POL/Colorado	204491	M-F KROE New	430p-5p	:30	P5	KREZ	COLORAD	11868	4:49:10 PM		\$75.00
	POL/Colorado	204491	M-F 630p-7p	M-F 630p-7p	:30	P5	KREZ	COLORAD	11868	6:34:23 PM		\$175.00
	POL/Colorado	204491	LN M-F	10p-1035p	:30	P5	KREZ	COLORAD	11868	10:07:52 PM		\$250.00
	POL/Colorado	204491	David Letterman	1035p-1137p	:30	P5	KREZ	COLORAD	11868	10:59:30 PM		\$50.00
												<u>\$1,445.00</u>
												<u>\$1,445.00</u>

Date: 10/27/12

Station: KRQE

	POL/Colorado	204491	Sa KROE News	530p-6p	:30	P5	KREZ	COLORAD	11868			\$50.00
	POL/Colorado	204491	CBS This Mornii	5a-7a	:30	P5	KREZ	COLORAD	11868	5:33:42 AM		\$5.00
	POL/Colorado	204491	KROE News Sa	7a-8a	:30	P5	KREZ	COLORAD	11868	7:27:14 AM		\$10.00
	POL/Colorado	204491	Sa 6p-630p	Sa 6p-630p	:30	P5	KREZ	COLORAD	11868	6:05:27 PM		\$50.00
	POL/Colorado	204491	Sa 630p-7p	Sa 630p-7p	:30	P5	KREZ	COLORAD	11868	6:58:25 PM		\$50.00
	POL/Colorado	204491	Sat Hour 2	8p-9p	:30	P5	KREZ	COLORAD	11868	8:28:01 PM		\$150.00
	POL/Colorado	204491	LN Sa	10p-1035p	:30	P5	KREZ	COLORAD	11868	10:27:08 PM		\$150.00
												<u>\$465.00</u>
												<u>\$465.00</u>

Date: 10/28/12

Station: KRQE

	POL/Colorado	204491	LN Su	10p-1035p	:30	P5	KREZ	COLORAD	11868			\$200.00
	POL/Colorado	204491	KRQE News Su	7a-8a	:30	P5	KREZ	COLORAD	11868	7:46:47 AM		\$25.00
	POL/Colorado	204491	CBS Sunday M	8a-930a	:30	P5	KREZ	COLORAD	11868	8:17:15 AM		\$100.00
	POL/Colorado	204491	Su KROE News	530p-6p	:30	P5	KREZ	COLORAD	11868	5:42:30 PM		\$50.00
	POL/Colorado	204491	Sun Hour 1	6p-7p	:30	P5	KREZ	COLORAD	11868	6:18:07 PM		\$400.00

[Sorted by: Date]

Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/28/12

Station: KRQE

\$775.00

\$775.00

\$9,645.00

[Sorted by: Date]